

ORDER



KSNV

Orders	Order / Rev:	104170
	Alt Order #:	
	Product Desc:	State Senate 3Q12
	Estimate:	
	Flight Dates:	09/03/12 - 09/30/12
	Original Date / Rev:	07/10/12 / 09/18/12
	Order Type:	GENERAL

Primary AE:	Kevin Goodell
Sales Office:	VEGS
Sales Region:	Local

Agency	Name:	Benny for Nevada
	Buying Contact:	
	Billing Contact:	
		1930 Village Center Cir.
		Las Vegas, NV 89134

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Benny for Nevada
	Demographic:	A25-54
	Product Codes:	PLC09
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru:	
Order Separation:	00:05:00
Advertiser External ID:	
Agency External ID:	

BIII Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	12	\$7,650.00	\$6,502.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	12	\$7,650.00	\$6,502.50	0.00
Totals	12	\$7,650.00	\$6,502.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

[illegible]

Order / Rev: 104170
 Alt Order #:
 Flight Dates: 09/03/12 - 09/30/12

Advertiser: Benny for Nevada
 Product Desc: State Senate 3Q12
 Estimate:
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$375.003		0.00	NM	8	\$4,050.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 09/03/1209/09/12-TWT---</div><div>3\$375.000.00</div></div></div></div>															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
[mg]															
16	KSNV	09/19/12-09/20/12	M-F Wheel	7-730pm	--WTh-----	:30		\$725.00	0.00	NM					
Ⓜ MG for 1.13,1.8,1.7,1.14															
17	KSNV	09/19/12-09/20/12	M-F Wheel	7-730pm	--WTh-----	:30		\$725.00	0.00	NM					
Ⓜ MG for 1.13,1.8,1.7,1.14															
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 09/10/1209/16/12MT-T---</div><div>3\$375.000.00</div></div></div></div>															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
4	KSNV	09/10/12-09/16/12	M-F Wheel	7-730pm	MT-Th-----	:30		(\$375.00)	0.00	NM					
See MG 1.15															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 09/17/1209/23/12MTWT---</div><div>3\$375.000.00</div></div></div></div>															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
7	KSNV	09/17/12-09/23/12	M-F Wheel	7-730pm	MTWTh-----	:30		(\$375.00)	0.00	NM					
See MG 1.16,1.17															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	09/17/12-09/23/12	M-F Wheel	7-730pm	MTWTh-----	:30		(\$375.00)	0.00	NM					
See MG 1.16,1.17															
[NOT AVAILABLE RATE] NOT AVAILABLE RATE															
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 09/24/1209/30/12M--T---</div><div>2\$375.000.00</div></div></div></div>															
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA NFL Pre-Game	CM	445p-515p (4:45 PM-5:15 PM)	-----	:30	0	\$900.003		0.00	NM	4	\$3,600.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 09/03/1209/09/12-----S</div><div>1\$900.000.00</div></div><div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 09/10/1209/16/12-----S</div><div>1\$900.000.00</div></div></div><div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 09/17/1209/23/12-----S</div><div>1\$900.000.00</div></div></div><div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div><div><u>Rating</u></div></div></div><div>Week: 09/24/1209/30/12-----S</div><div>1\$900.000.00</div></div></div></div></div></div></div></div>															
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